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GLADIOLUS BULBS

Grown at

Buena Vista Gardens

Bred Right

Grown Right

Bloom Right

Season of

1 9 2 6

JOHN C. DAVIS

77 South Avenue

Rochester, New York

The Gladiolus

IN the history of the *flora* world there have been very few varieties or species which have gained the popularity of the Gladiolus within the same space of time. Within a few years it has risen from obscurity until at the present time it is universally grown and admired by millions. Societies have been formed, magazines are printed and millions of dollars are used annually in advertising this most beautiful of flowers.

The reasons for this is apparent. Its great variety of colors, ease of culture, immunity from disease, long keeping qualities as cut flowers and the wonderful effects produced by floral artists in making it up into design work for all occasions, places the Gladiolus at the head of the list for garden culture and for every other purpose where flowers are used.

In presenting this catalog to you I have tried to make it a model of suitable size and arrangement for other growers to follow. It is 6 inches by 9 inches, which is a standard size for catalog work. It is elaborately illustrated with clear cuts representing the form and style of the newer varieties and printed on good quality of paper. The names of the varieties are set in bold type and overhang the descriptive matter which is indented, thereby making the finding of the name of some particular variety an easy and quick method. A picture for every page is a good plan and one that the eye never tires of and which holds the interest of the reader to the end.

This catalog contains the names and descriptions of about 300 varieties and while all are not new, they are all good and worth growing and can be selected to fit any purse, so that all may have a beautiful garden.

This catalog is a valuable compendium of information, not only the name of variety is given but the name of the originator and next year I hope to be able to give you the exact number of days required from planting to bloom. It is also valuable in that those varieties which have outstanding features are distinguishable in their description from the standard varieties, and where the statement is made that they are excellent or good you can take it for granted that the truth has been stated for I have not only put my stamp of approval on them, but hundreds of others have expressed the same opinion.

While I commercialize the Gladiolus both for cut flowers and bulbs, nevertheless it has been my hobby for years and each succeeding year sees many varieties discarded on account of there being something better to take its place and which can be sold at reasonable prices. And this is as it should be.

While the utmost care is used in keeping the bulbs true to name, bulbs sometimes get slightly mixed by mechanical means. If I ever send you a single bulb that is not true to name, just give me a chance to rectify the error. There will be no quibbling as my reputation has been built on the foundation of upright, square, honest and courteous treatment.

Souvenir Catalog

To my friends and customers:

This catalog is good for several years and I trust you will retain it for I may never issue another. Should I do so, I shall strive to make it better than this because the wheels of progress cannot be stopped and I shall be on the band wagon. I have many fine varieties growing in my seedling patch which I hope to release in a few years, many others will be discarded on account of having been "weighed in the balances and found wanting."

To those of you who have purchased my bulbs in the past I again tender my thanks for your support, and request a continuance of your patronage, promising to serve you to the best of my ability.

To the many new customers whom I hope to serve, also my old customers, I promise to execute all orders entrusted to me in a business-like manner. At the time your order and money are received an acknowledgment of same will be sent you, on which will be written the date order will be shipped and a copy of your order as entered. When bulbs are packed and sent you will receive a shipping form which will state how bulbs were shipped, number of packages, a duplicate copy of your order, instructions how to care for bulbs when received, and a copy of cultural directions the same as printed in this catalog.

No substitution is tolerated and all bulbs will be healthy and if properly planted and cared for, will reward you with an abundance of beautiful flowers.

Yours sincerely,
JOHN C. DAVIS.

How to Grow Good Glads

When you receive bulbs, no matter from what source, open packages immediately to admit air and store in a cool place but keep from frost.

In the spring spade your garden to a depth of at least 8 inches. and when danger from freezing is past plant the bulbs in rows about 20 inches apart to admit of free and intensive cultivation, and from 3 inches to 5 inches apart in the row, covering about 4 inches in light soil and 3 inches in heavy ground. Be sure that the covering soil is mellow.

Fertilizing. If some good rotted stable manure can be procured in the fall, give garden a good coating and spade it under. Realizing that such fertilizer is hard to obtain, we must take the next best choice and use the commercial fertilizers and in this we prefer "Wizard Brand" sheep manure. After row or trench is made this fertilizer can be applied thickly in the bottom and mixed with the mellow earth, but we prefer setting the bulbs, then covering with 1 inch of earth and then applying the fertilizer before the row is

filled. This allows the fertilizing properties to soak down to the roots where it is needed. After growth has started another application on each side of the row and thoroughly worked into the soil is of much benefit, in fact, this top dressing can be applied several times during the growing season. Before flower spikes appear a good top dressing of bone meal worked in will greatly benefit the flowers.

Do not allow the soil to become hard or baked. Hoe or cultivate it frequently, particularly after each wetting or rain. It must be kept soft. *Gladiolus* require water. Ordinarily in this climate nature supplies a sufficiency but if the drouth comes, they should be watered and in doing this do not just sprinkle the top but soak the ground to a depth of 6 inches or more and then do not water again for a week.

In cutting the flowers do not try to see how long a spike you can get, leave at least four leaves, (five or six preferably) for the new bulb to grow on.

Several weeks after the flowers are cut the foliage will begin to turn brown, and it is then that the new bulbs have matured and are ready to be taken from the ground. A common spading fork is best for this purpose. When the bulbs are dug cut the foliage, or tops, close to the bulb and spread out thinly in order that they may thoroughly dry. After being dried, store away in a cool place, free from frost and later divide the bulbs where they have multiplied. Break off the old bulb and roots and restore the cleaned bulbs to their resting place for the winter.

In any locality where frost enters the ground to a depth of 4 inches, bulbs must be dug and treated as above. Otherwise they will freeze and their destruction be complete. *Gladiolus* bulbs are not hardy in cold climates. In any climate they should be dug, separated and cleaned each year.

Store your bulbs in cigar boxes or shallow trays and keep from heat and frost. Never plant in the fall. Always plant in the spring.

Do not be deceived with the thought that *Gladiolus* will grow in any soil or under any conditions for they will not; any soil that will grow potatoes will produce fine flowers. They will not thrive under a tree or among shrubbery nor along a cellar wall or against the garage. The glory of the noon day sun is needed to increase their growth and enhance their beautiful colorings.



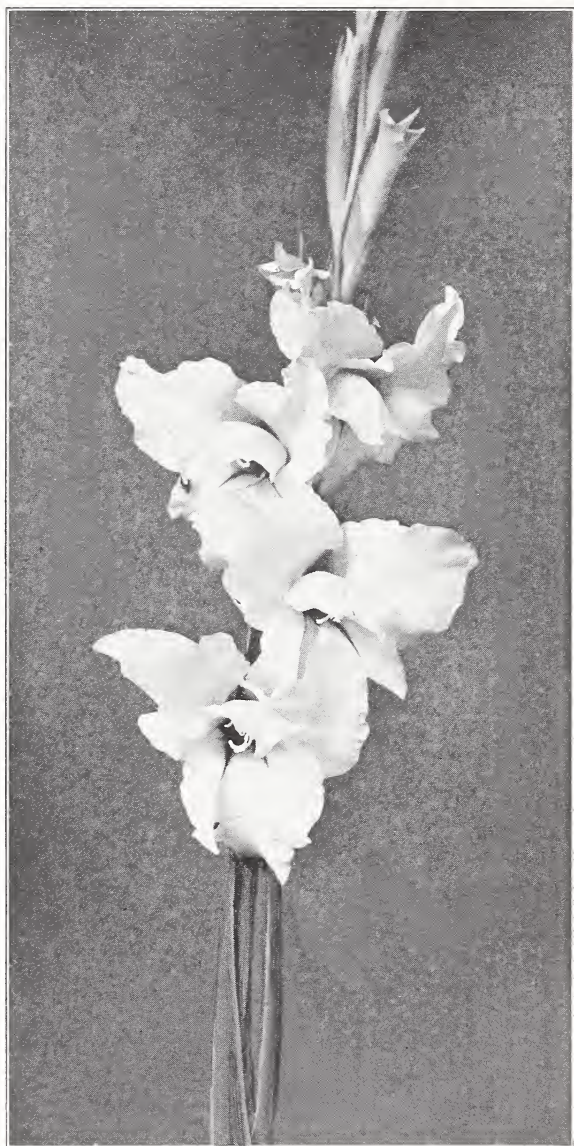
JACOBA VAN BEYREN

Winner of first prize at A.G.S. Show, Rochester, 1925.

All Bulbs are No. 1 Size

1 Dozen Bulbs of Any One Variety at Price of 10

Alexander Edward (N.Z.)	Each
One of the very best varieties in our collection, easily grown, and excellent for garden decoration or exhibition. Color light crimson-scarlet, centre lighter. Flowers large and well expanded. Spikes long and perfectly formed. <i>Keep this in mind: Stock held for propagation until 1927.</i>	
Alice Tiplady (Prim.) (Kunderd)	\$.10
Bittersweet-pink, suffused scarlet at outer edges and reverse, throat buff-yellow, etched scarlet. Commonly called Orange-saffron. Strong grower, one of the best for both landscape growing and for cut flowers.	
Allen V. Bunce (Bill)	1.50
Livid orange yellow with clear central lines of deep claret. Large well expanded winged flowers gracefully placed on wiry stalks. This variety was the sensation of the exhibit at the Rochester Exposition in 1922. Destined to become immensely popular as soon as there is stock available.	
Alma Gluck	.15
A beautiful Prim which makes up fine for vases, baskets or mixed with other flowers. It is just one of those delicate varieties that we must have in our collection.	
Alymer (N.Z.)	
A new variety of extra strong growth, carrying long spikes of large flowers. Color yellow, with purple lines on the lower petals. <i>Keep this in mind: Stock held for propagation until 1927.</i>	
Ameglaso (Ame-gla-so) (J. C. Davis)	100.00
Named by past President C. R. Hinkle and the name stands for American Gladiolus Society. Originated by John C. Davis. Was classed as the best new seedling at the A.G.S. Exhibition at Rochester, August, 1923. A wonderful new hybrid of pure cream-white color. Flowers are perfectly placed on a long spike, 8 to 10 open, strong, vigorous grower. Texture of flowers is good, does not fleck and flowers are $4\frac{1}{2}$ " to 5" in diameter. This flower rates by the A.G.S. Standard 95% Commercial and 97% Exhibition. Offered for first time this year. Stock limited. No cormels for sale.	
American Beauty (Diener)	.50
Brilliant American Beauty color. Throat creamy-yellow striped with ruby. One spike opening a large number of flowers at one time forms an immense bouquet. Flowers very large.	



THE ORCHID

Description on page 63

Anna Eberius (Diener)25
Deep Rhodamine-purple, shading into very deep Bordeaux center. This variety has created a sensation everywhere with growers and amateurs alike.	
Arabia (Hinkle)	1.00
Arabia has a long spike with many flowers of extremely dark mahogany red, almost black, the buds appearing perfectly black. Although the darkest of all it retains brilliancy and sheen and is very rich in texture. If you have ARABIA blooming in your garden, your visitors will pass by all others to admire "the black one."	
Arcadia (Kunderd)10
One of the late blooming hybrids. Planted in May it blooms in September. Soft red shade with beautiful throat markings.	
Aristocrat (Bill)	5.00
Large strong massive spikes of most delicate coloring. A pale saffron pink flaked deep orange with cream throat and very distinct violet feather. Slightly ruffled.	
Atlanta (Carpenter)25
Introduced for the first time this year. Strong vigorous grower with long spike and many flowers open, color of which is geranium pink with light red feathering which makes an excellent cut flower as the substance and texture is of the best. This variety grows from 5 to 6 feet high and attracts much attention in the garden.	
Baron J. Hulot (Lemoine)10
Dark violet. Commonly referred to as the best dark blue. Flowers rather small but it is still one of the best of its color.	
Beacon Flame (Vondel)20
Scarlet vermillion, slightly lighter in upper throat; crimson-like blotch on lower petals. Harmonious self-colored effect.	
Beatriz Michelena (Diener)	2.00
Peach red overlaid with fiery orange, a thin ruby stripe through lower petals surrounded with white speckles, large flowers, many opening at once and of lasting quality. This variety is perfect in every detail and a masterpiece in Gladiolus.	
Bengal Tiger (Pratt)15
In color and stripes it looks just like its name. Nature was bountiful in her coloring when creating this flower. A good grower and for a novelty in the garden is excellent.	
Black Pansy (Kunderd)20
Beautiful shade of rich dark red with pansy like markings in the throat.	



SURPRISE

Description on page 61

Break O'Day (Bill).....	15.00
The engraving will give some idea of the size and beauty of this variety. It is really one of the very finest Glads we have ever seen. Massive spikes with several flowers opening at a time. Blooming extra early, its soft LaFrance pink flowers will always be marketable at high prices. The pink is flushed over a cream ground and the shade is deeper at tips of petals. There is a zone of martius yellow on lower petals with delicate central lines of Brazil red. The most striking extra early variety ever produced. Cormels \$1.50.	
Byron L. Smith (Kunderd).....	.20
White, delicately suffused light mallow-purple, deeper at outer edges; throat Marguerite-yellow with etchings of mallow-purple at base. Exquisite. Sometimes referred to as the Orchid-colored Gladiolus.	
California Canary (Salbach).....	1.00
Very tall, light golden yellow to canary with rich amber yellow on two lower petals. From 18 to 20 flowers on spike with 6 to 8 open at one time. Well placed. A very fine cut flower.	
California Giant (Diener).....	1.50
Light mallow purple, thin white stripe running through the center of each petal. Very large.	
Cameo (Bill).....	.25
One of the finest Primulinus hybrids yet produced. The soft dainty shades seen in an expensive Cameo. Upper petals LaFrance pink over cream ground with deeper shade on back of petals. The lower petals are Martius yellow shaded off to cream white at tips with delicate but distinct feather of spinel red. Very tall, straight, early, hooded and winged and slightly ruffled. Rated 94% by Gersdorff.	
Canopus (Kunderd).....	.10
Large, rich, solid yellow, fine shade of deeper yellow throat.	
Capitaine Ferber (Lemoine).....	.25
Characteristic of other Lemoine varieties and worth growing. Pale plum violet, spotted amaranth and with large flowers and fine floescence.	
Captain Boynton (Boynton).....	.50
White, suffused lavender, blotched deeper lavender in throat. This is a very popular variety of recent introduction. (First Class Certificate A. G. S.)	
Caretta (John C. Davis).....	3.00
Another new hybrid offered for first time this year. It is a self-color, deep pink, large flowers, perfect placement, strong, vigorous grower, characteristic of the Davis strain and is sure to become a leader in the commercial class. It has been tested by our leading	

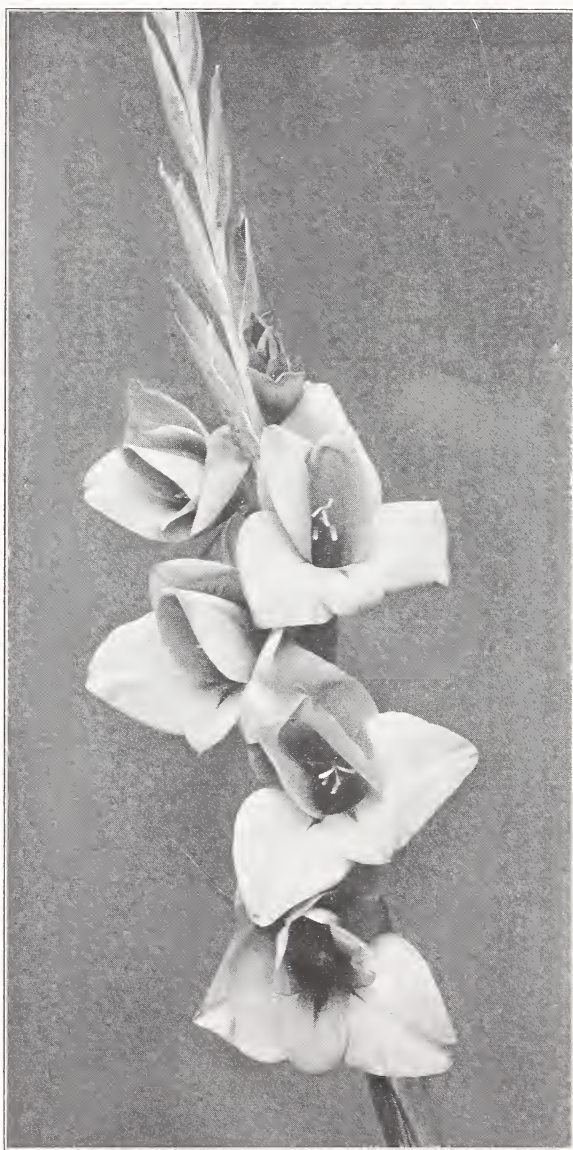


ROSEMARY

Description on page 57

florists and under artificial light makes a wonderful coloring. A row of these blooms in the garden is a sight worth going miles to see.

- Carmen Sylva** (Prestgard)..... **.15**
One of the best of the white varieties. A pure white except for slight violet markings deep in the throat. Tall, slender stem always straight, flowers well arranged on the spike. Many open.
- Caroline Frear Burke** (Diener) **.15**
Ground color white, overlaid with rose pink. Brilliant ruby lip.
- Casca Blanca** (Lemoine)..... **1.00**
White with lilac throat. Unusually good French variety.
- Catherina** (Velthuys)..... **.25**
A grayish-lavender, throat darker with a mahogany-red blotch. A very attractive variety. Flowers of good substance and good form.
- Catherine Coleman** (Coleman)..... **1.00**
La France-pink overlaid geranium-pink mid-rib white; throat of lower petal blotched amaranth-purple. Very popular.
- Cerinth** (N.Z.)
A pink gladiolus of bright but somewhat variable color, which is often clear soft salmon pink, a white line through centre of petals, and cream lips. At times a deep salmon shade overspreads the ground color. Fine large blooms on spikes of medium length. *Keep this in mind: Stock held for propagation until 1927.*
- Challenger** (Kunderd)..... **.25**
Very large and striking flower of rich velvety red, vigorous grower, sure bloomer. An unusual variety, always greatly admired.
- Chameleon** (Bill)..... **.75**
Reminds one of delicate changeable silk with soft melting shades of lilac, purple, violet and orange blending perfectly. Slightly ruffled.
- Chancellor** (Errey)
One of the finest dark crimson gladioli in our lists, the great size and substance, the perfect form, smooth texture, and rich color, of the flowers, and the excellent arrangement of the spikes, making up an aggregate of points ahead of most of the dark crimsons. Easily grown and very reliable; may be strongly recommended. *Keep this in mind: Stock held for propagation until 1927.*
- Charlemagne** (Lemoine)..... **.10**
A tall vigorous French variety of sunrise red, cream blotch stippled with carmine. Wonderful large flowers. Well worth growing.



ORANGE QUEEN

Description on page 51

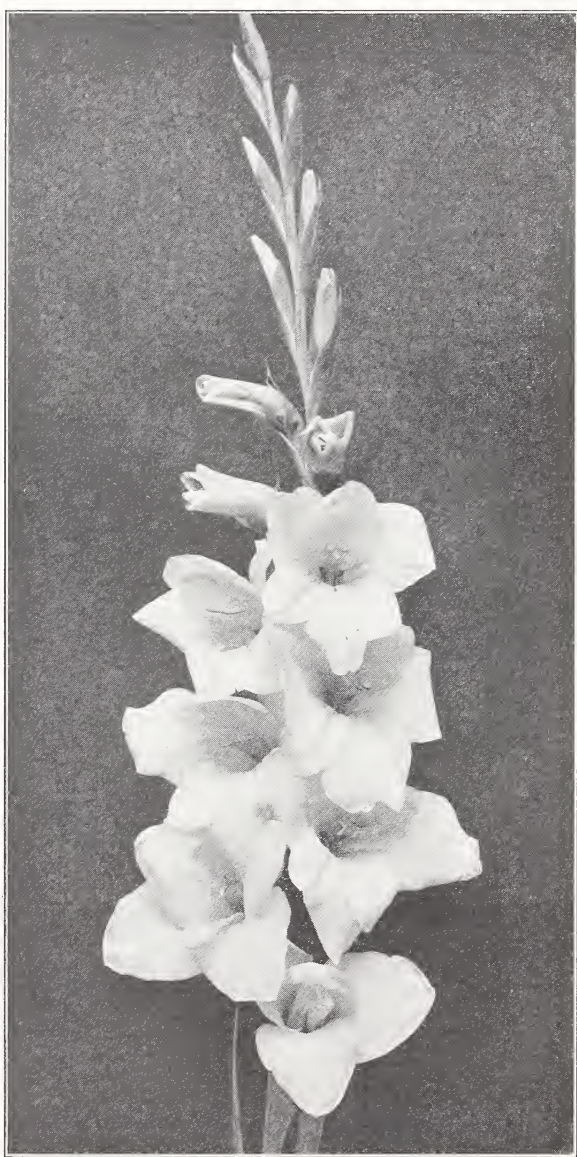
Chateau Thierry (Vos).....	.10
Orange cerise with yellow bordered red blotch. The illustration on page 42 was made from the flower of a half inch bulb and measured six inches across under ordinary field cultivation.	
Chicadee (Bill).....	.20
Pink with light yellow blotches on lower petals. Dainty, airy and early.	
Chris (Gruellmans).....	.10
Bordeaux purple, lighter in throat. Strong straight spike. Large flowers, well arranged on stem.	
Claremont (Salbach).....	.75
Beautiful, clear, light yellow, shading to deep rich yellow in throat. Strong flower spike. Blooms well placed and many open at one time. A very fine yellow. Rates by Mr. Chas. E. F. Gersdorff, of Washington, D. C., recognized authority on Gladiolus, at 94 as an exhibition variety and 93 as a commercial variety.	
Comptesse Exelmans (N.Z.).....	
Color salmon-rose, a yellow blotch, slightly striped with red, in center. Flowers of good size, and fairly long, well faced spikes. <i>Keep this in mind: Stock held for propagation until 1927.</i>	
Concolor (Lemoine).....	.25
Large flowers, pale Naples yellow, lower segments sulphur yellow, very distinct. Early.	
Corunna (Kunderd).....	.15
Large flowers with wide spreading petals of a soft garnet red, with a large, almost coal-black throat, bordering white. An extraordinary flower and a real showy garden variety.	
Costa Rica (Diener).....	.25
Clear orchid, ruffled edges tinged with deeper color. Crimson center. Large fine spikes. Very valuable variety.	
Crimson Glow (Betscher).....	.10
Scarlet-red, slight stippling of primrose-yellow in throat overlaid with a velvety-scarlet blotch. One of the best of its color.	
Crystal (John C. Davis).....	.50
Absolutely pure white, large well formed flowers with perfect placement, strong vigorous, long spike and many open. Silvery sheen. As a cut flower it is an excellent keeper.	
David Starr Jordan (Diener).....	.50
Immense flame colored, overlaid with scarlet. Lip mottled with cream. Flowers are very open like Amaryllis, with fine strong upright stems.	



PEARL OF CALIFORNIA

Description on page 51

Defiance (Kunderd).....	.20
Very large and massive. Tall, many flowers open. Delicate blush white, fine throat. A grand garden variety.	
Deutschland (Graetz).....	.10
Strong vigorous self colored soft pink. Much better than America. Highly recommended for cut flower purposes and for basket or design work is excellent.	
Diener's American Beauty (Diener).....	.50
Brilliant American Beauty color. Throat creamy yellow striped with ruby. Many flowers open at once forming a large bouquet. Synonymous A. B.	
Diener's White (Diener).....	.15
Milk white with a faint touch of pink in the throat. Lower petals overlaid with pale orchid. Flowers extra large.	
D. J. Whitney (Diener).....	.75
Geranium-pink with salmon and rose shading. Lower petals lemon-yellow with carmine, opens in a full cluster at the apex of the stem giving the appearance of a canna. Earliest of all, good for forcing.	
Dorothy McKibbin (Ruffled) (Kunderd).....	.10
Rose-pink, shading to pale pink in throat, outer edges and reverse deep rose-pink, with deeper rose-red markings; throat of center lower petal delicately blotched rose-red. Very attractive. An extra early variety.	
Dr. F. E. Bennett (Diener).....	1.00
Peach-red, overlaid with flame-scarlet, throat specked with ruby and white. A very attractive large red, with plenty of vigor. The flowers have good substance and the arrangement is good, making it one of the most popular of the new introductions.	
Dr. R. T. Jackson (Fischer).....	.10
Very deep, rich, crimson maroon. An unusual color and a variety that will be largely grown when better known.	
Duchess of York50
Seedling of "Baron Jos. Hulot," also an improvement of same. Much larger flowers of a beautiful purple blue color. Erect stems, vigorous growth and firm substance of flower. Multiplies very rapidly. "Extra fine for dark blue, throws out tall, erect stems, with blooms well placed."	
Early Snowflake (Kemp).....	.10
White, delicately flaked and tinted rose, with a barium-yellow throat, slightly splashed with rose deep in throat. Especially recommended for forcing.	
Early Sunrise (Velthuys).....	.25
A very early variety. Color salmon. Flowers large and well placed on a strong spike.	



WINONA

Description on page 67

- Edouard Greig** (Lemoine)50
 Bright rose blotched amaranth. Another wonderful Lemoine origination. Color, bright rose with amaranth blotch.
- E. J. Shaylor** (Kunderd)10
 Deep, rose-pink to rose color; outer edges and buds show a distinct rose color. Throat of lower petals delicately penciled rose-red. This is undoubtedly one of the very best Gladioli ever introduced. If we were compelled to confine our list to 5 varieties we should head that list with E. J. Shaylor. It is very popular in the cut-flower markets, is a good propagator, vigorous grower, fine form and the color is very pleasing.
- Elaine** (Bill) 1.00
 A beautiful lily white with faint lilac veins at the throat. Produces wonderfully strong full spikes of blooms. Awarded First Class Certificate by the American Gladiolus Society in 1924.
- Eldora** (Kemp) 2.50
 The flower of this beautiful variety is a combination of the loveliest colors imaginable. Capucine Buff, shading to Grenadine Pink, flaked Jasper Red. The lower petal has a very narrow stripe of Amaranth Purple. The delicate blending of Buff, Pink and Red make a dainty and pleasing color combination that is difficult to properly describe. The flowers are four inches and over across; four and five open at a time, and are borne on strong straight stalks 4½ feet high.
- Elf** (Diener)25
 Lemon yellow when in bud. Open flowers pure white. Lip delicate lemon. Large flowers on a perfectly built spike. Even the smallest bulblet will produce a large flower spike. A commercial variety of great promise.
- Elizabeth Gerberding** (Diener)15
 Shell pink heavily ruffled, shading into rose on the outer edges. Center pale canary and ruby. Spikes large and full.
- Elizabeth Tabor** (Hinkle)50
 A high class introduction of exceptional beauty, grace and distinction. A sensational novelty, for *it blooms earlier than any other!* The fact that it will bloom in forty-five to fifty days from planting will make it *the leading first early*. It has been universally referred to as *the sensation of the Rochester show* where it was given the Award of Merit of the American Gladiolus Society and won the Vaughan Medal for the best new market variety. Flowers are very large, and even under ordinary cultivation often reach six inches in width, an astonishing size! Petals are delicate rosy pink on



ILLUMINATOR

Description on page 29

white ground, lower ones bearing a rich dark crimson blotch which terminates in a diamond of soft yellow. Grows tall, but rarely has a crooked stalk. Flower spike very long, with a number of flowers open at once, gracefully placed.

Elora (Burbank)..... .25
White, slightly flushed pink; throat sulphur-yellow with a carmine blotch. A Burbank production of much promise; very early.

Emile Ashe (Diener)25
Snow white petals. Small cerise blotches on lower petals. Edges heavily ruffled. This is one of the best ruffled varieties ever offered.

Emile Aubrun (N.Z.)
Taking flower and spike together this is one of the largest in our collection. It is also one of the most distinct and striking in color, which is an indescribable blend of salmon, orange, slate, etc., (the raiser describes the whole effect as coppery bronze), cherry colored blotch in center. Immense flowers on grand long spike. A magnificent variety. *Keep this in mind: Stock held for propagation until 1927.*

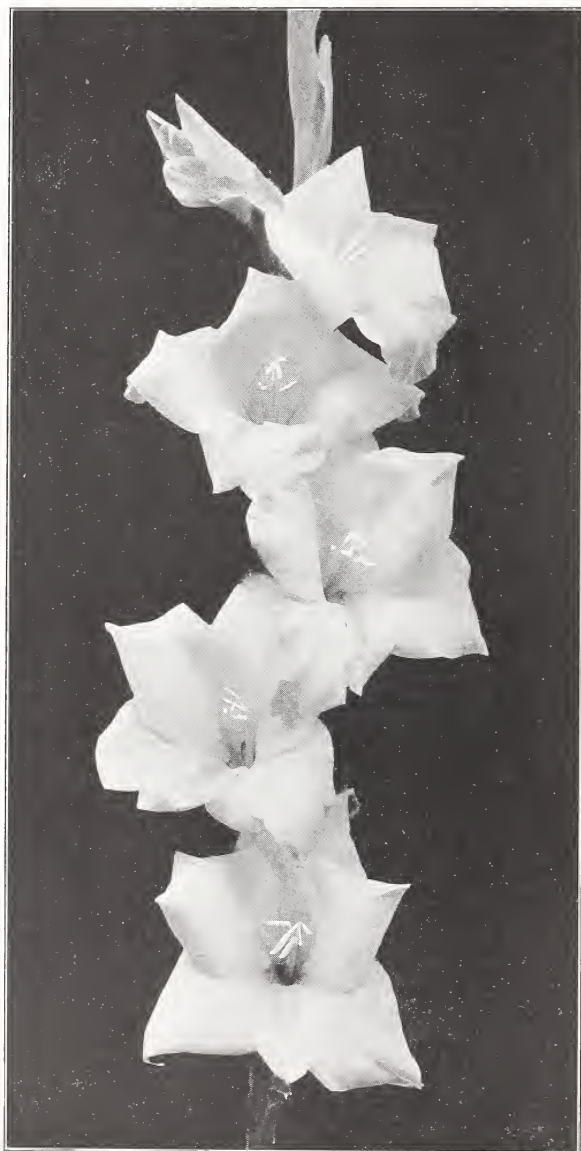
Ensign (Errey)
A grand crimson-scarlet Gladiolus, and the finest of the white blotched varieties we have seen. Color rosy red, flaked and suffused with scarlet, on which the clear white blotch shows up to good effect. Blooms of unusual size, on long, well-arranged spikes. *Keep this in mind: Stock held for propagation until 1927.*

Etendard (Lemoine)..... .10
A cream white French variety with dark red center. Another Lemoine variety which while a small flower has beautiful color and is very attractive in the garden.

Ethelyn (Fischer)..... .35
A new, tall primulinus variety that will be heard from in the future. Beautiful shade of orange yellow, petals tipped with bronze. Throws side spikes nearly equaling main spike in size. Large flowering and many open.

Eugene Lefebvre (Lemoine)..... .25
A wonderful large French variety. Deep pink with throat dotted purplish amaranth and cream. Very good. Wherever shown in basket always wins first prize.

Europa (Pfitzer)..... .20
Beautiful pure white, with the large flowers nearly all open at the same time. The most beautiful of the whites.



LADY BYNG

Description on page 35

Evelyn Kirtland (Austin).....	.10
LaFrance-pink, overlaid rose dorée; throat blotched soft scarlet-red. Very pleasing color, arrangement good, strong upright grower. One of the very best for all purposes.	
Fairy Queen (J. C. Davis).....	.50
A tall strong growing pink of unusual beauty.	
Fastidious (Bill).....	.50
Very large open flowers of delicate shell pink shaded to ivory white in the throat. Very airy and graceful. One of the fine new Glads. Attracted much attention and admiration at the A.G.S. Exhibits in Rochester and New York City. A rather late bloomer. Rated 95% by Gersdorff.	
Firy Knight (Hopman).....	.50
Pure vermilion. Fairly early and a great favorite of all visitors at my gardens. A block of three thousand in bloom last summer attracted much attention. I can recommend it very highly.	
Flora (Velthuys).....	.10
Naphthalene-yellow; throat suffused barium-yellow, with a trace of red deep down in throat and on base of petals. Arrangement good. A strong grower. The best yellow for the price.	
Flossie (Carpenter).....	1.00
Introduced for the first time this year. Color is a deep shade of orange with large flowers, well placed on a strong sturdy spike. Six to eight flowers open at a time, creating a showing of wondrous beauty.	
Frank J. Symmes (Ruffled) (Diener).....	.15
Geranium-pink, outer edges suffused rose-dorée, blotched scarlet-red in throat. A strong sturdy grower and a splendid cut-flower variety, coming mid-season to late. Try it; it is one of the very finest ruffled varieties, and should be in every collection.	
Fritzjof (Krelage).....	.50
Scarlet color, mid-season variety. Grows erect with many flowers open and with its strong texture is seen in the garden for a long time. It is well worth growing. A wonderful new red.	
General Langlois (Lemoine).....	.25
Cherry rose dotted crimson and cream. Another one of Lemoine's best and a fitting companion to Eugene Lefebre. Spikes usually have 24 flowers with many open. One of the best.	
General Pershing (Kirchhoff).....	.25
A Glorified Halley, only much larger flower.	



JACOBA VAN BEYREN

Description on page 29

Genesee (J. C. Davis)..... .25

Last year I offered this variety for the first time and did not say very much about it although I knew it would surely command attention, and the many customers who took a chance on my "say-so" last year were not disappointed. It is a large, pale yellow Prim, strong, vigorous grower, always erect. The placement of the flowers could not be improved and as shown, there is wonderful floescence in this variety. The shape and color harmonize, making a most beautiful vase or basket. The illustration of this vase of flowers was posed by Professor McLean of Kingston, R.I. University at the A.G.S. Exhibition, Rochester, 1925, and was photographed for *Garden Magazine* illustration, (see what they said about it in the October 1st issue). Professor McLean watched these flowers for four days, expecting them to change color and admitted at the close of the Show that it certainly was a wonder. C. R. Hinkle says it is one of my best originations and C. R. knows Glads. My price last year was too modest for such a prize, but as it is established it will be the same this year.

Genevieve Bothin (Diener)..... .50

Alizarine-pink, overlaid dull magenta-purple; throat primrose-yellow, stippled with carmine. A strong grower with good habits. One of the most popular of the dusky shades.

Gertrude Errey (Errey)

Though introduced only recently, this beautiful variety has already made many friends, and we are confirmed in our opinion that it will take a prominent place among the very finest pink *Gladiolus* in existence, either as a decorative or show variety. The coloring is exquisite, a light salmon or shell-pink on the outer part of the flower shading off to almost white in the center; a spot of a deeper color in the throat. Large flowers of most graceful form, always well placed on splendid long spikes. *Keep this in mind: Stock held for propagation until 1927.*

Giant Nymph (Coleman)..... .35

LaFrance-pink; with creamy-yellow throat; very large wide-open flowers, long spikes and flowers well arranged on the stem. This is without question one of the very best recent introductions. If it is not in your collection, buy it.

Gladdie Boy (Bill)..... 7.00

It is of the semi-primulinus type retaining the delicate characteristic coloring but in form more massive. Flowers are well expanded with only slight hooding effect. Spikes have 18 to 20 buds and opening 6 to 8

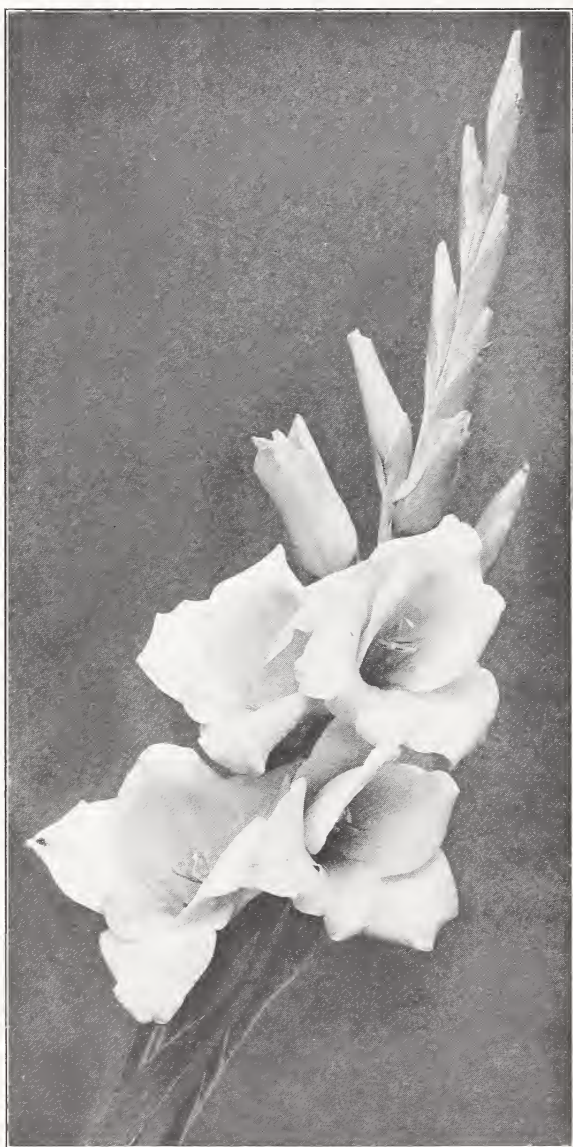


MURIEL

Description on page 47

perfect flowers at a time. The color is distinctive, the general effect being a Grenadine pink gradually blending with straw yellow deep in the center. To further enhance its beauty, the petals are most gracefully frilled.

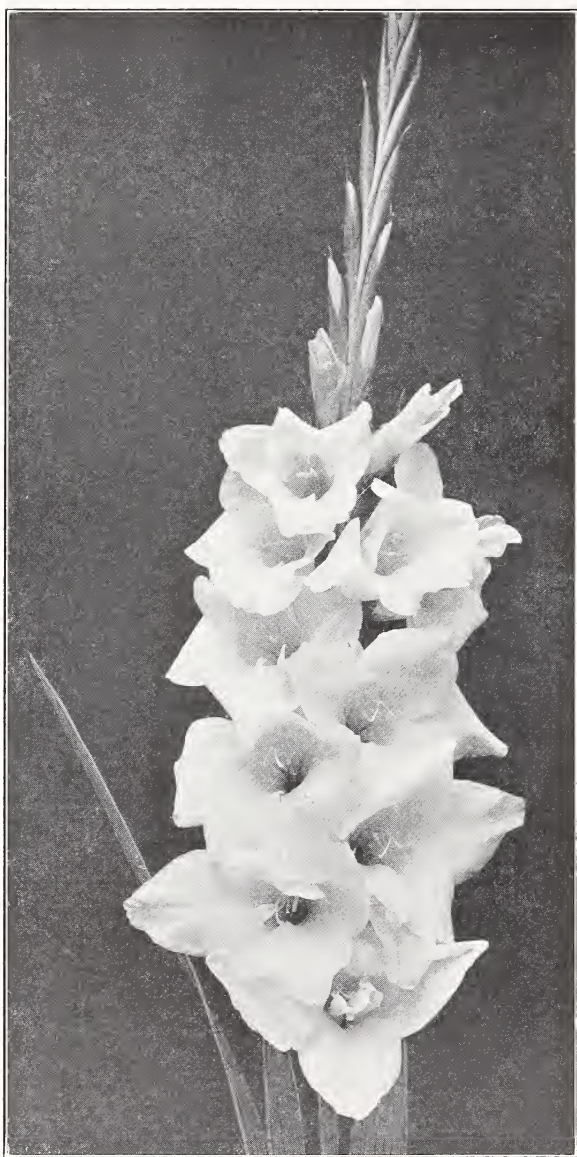
- Glendale** (W. B. Davis) **.30**
A trifle darker than American Beauty rose. Unusually good on account of its strength and long keeping qualities.
- Gloriosa** (J. C. Davis) **3.00**
A Latin term meaning "most glorious of all" and it is certainly worthy of its name. Another of the Davis Seedlings which will become popular on account of its great beauty and is offered for the first time this year. You will make no mistake in adding it to your collection.
- Glory of Noorwijk** (Alkemade) **.15**
Large soft yellow.
- Glory of the Night** (Cushman) **.25**
Deepest maroon, almost black, flowers well set on long straight spike. A new variety.
- Gold** (Hoeg) **.20**
Naphthalene-yellow, shading to barium-yellow; a fine clear self-color. Said to be the best yellow yet produced. The color is fine, the arrangement good, and as a cut-flower variety for florists' use, it ranks well.
- Gold Drop** (Prim.) (Kunderd) **.15**
Marguerite-yellow, deepening to primrose-yellow, with slight markings of amaranth-purple in throat. A fine large, yellow Primulinus with long straight stems; very graceful and good.
- Golden Emblem** (J. C. Davis) **2.00**
Large deep yellow flowers well placed on strong stocky stems.
- Golden Measure** (Kelway) **.15**
Straw-yellow, lower petals suffused amber-yellow. A very strong, vigorous grower and in our estimation the best pure yellow on the market.
- Golden Swallow** (Austin) **.50**
A beautiful clear soft yellow with no throat markings. Petals are finely ruffled giving blooms an artistic effect. One of the most beautiful types offered. Lovely when massed. Mr. Chas. E. F. Gersdorff reports on this variety as follows: "Test of Golden Swallow, in which score 90 is comparable with the old 4X. Exhibition, 95; Commercial, 90; Landscape, 92." He adds: "P. Golden Swallow is something worth while."



GOLD

Description on page 25

Golden Vliess (Pfitzer).....	.75
Pure golden yellow. Very good. Will be grown more extensively than any other yellow when better known. Strong grower, large flowers, many open, good propagator.	
Grace (Frazier) 1925.	4.00
Color, Scarlet Lake with blotch of deeper tone. Petals tipped with heliotrope. Strong grower, large flowers, really an exhibition variety. Florescence excellent. Foliage a beautiful green.	
Gretchen Zang (Austin).....	.05
White, suffused LaFrance-pink, shading to geranium-pink on tips of petals; lower petals blotched rose-dorée and scarlet red. A strong grower and very popular as a cut-flower variety.	
Halley (Velthuys).....	.05
Large salmon pink flowers, very early. One of the best for the cut flower trade and the earliest to bloom.	
Heart of Juanita (Diener)25
Deep cherry scarlet. Crimson and white throat. A very beautiful variety that does not fade in the sunlight. One of the best dark colored varieties.	
Heliotrope (Lemoine).....	1.00
Very deep violet color which can be seen at a greater distance in a garden than any other variety. Much sought after as a pollen parent and some of the best lavenders and blues have been obtained from its use.	
Henri Lemoine (Lemoine).....	.25
Deep yellow with red throat. A small flower but fine color and always attracts attention in the garden.	
Henry C. Goehl (Fischer).....	.35
Large, open, creamy, white flowers, with a beautiful red blotch. A new and wonderful variety.	
Henry Ford (Diener)	1.00
A very dark rhodamine-purple. Color very similar to Anna Eberius but it is clearer and not flaked so much. This is the variety that was listed at \$200.00 each two years ago.	
Herada (Austin).....	.10
Purest lavender mauve, deeper in the throat. Immense blooms of glistening lustre. In a class by itself.	
Hermes (N.Z.)	
A strong growing variety of distinct color. The blooms are of good type and of average size, borne on splendid long spikes. Color deep rose or rosy cerise; a dark blotch in centre. <i>Keep this in mind: Stock held for propagation until 1927.</i>	



VAUGHAN'S WHITE

Description on page 65

Herodion (Errey)

One of the very best pink flaked Gladioli, valuable for all purposes, and especially for exhibition on account of its unusually long spikes. Color rose pink, heavily flaked with a darker shade. *Keep this in mind: Stock held for propagation until 1927.*

Idamae (Salbach) **1.00**

Very large, clean, wide open, ivory white. Lower petals overlaid pinard yellow with delicate Tyrian rose pencilings and throat markings. Very pleasing color combination. Vigorous growth.

Illuminator (Hinkle) **.50**

The first Gladiolus to be awarded the First-Class Certificate of the American Gladiolus Society! This distinguished honor, the highest in the bestowal of the Society, was given Illuminator by a committee of nine capable, experienced and well-informed judges. Illuminator is a brilliant carmine-red, with a faint suffusion of blue adding to its richness. Practically self, such marking as is perceptible appearing as an intense French-purple blotch. Strong, tall, straight, healthy. Long flower-spike, with many buds perfectly placed. Flowers large to very large, and many open. Not only a beautiful and attractive flower, but very remarkable in its resistance to heat, therefore unsurpassed as a cut flower.

Imperator (Heemskerk) **.75**

Creamy buds, opening white, with enormous large flowers. The plant with stem and flower is remarkably robust and gigantic. Strikingly attractive in appearance.

Iremel (Errey)

Among Gladioli up to show standard this variety, we believe, in color stands alone. It is a true bright crimson—not a dark shade—large cream blotch on lower petals. Very large flowers; spikes of exceptional length, though at times rather crowded. In all other respects excellent. *Keep this in mind: Stock held for propagation until 1927.*

Jack London (Diener) **.25**

Light salmon with vermilion stripes. Canary-yellow throat with ruby stripes. It is perfect in every way. As a cut flower it is our most profitable variety.

Jacoba Van Beyren (Heemskerk) **.50**

A recent introduction and a very fine variety. Extraordinary violet self-color, well placed on tall, perfect spike. Grows as strong as Peace or Schwaben, 8 to 10 large flowers open at one time, with a color that none others of its class can equal. It is now much sought



GENESEE

Description on page 23

by florist trade for making into design work and for basket display it cannot be excelled. At the A.G.S. Exhibition in Rochester 1925, a basket containing fifty spikes of this variety was entered in competition with several other blues, and won the most valuable prize in the entire prize list. A reproduction of this basket is shown herewith.

- Jap Lady** (Prestgard) **1.50**
 What a homely name but a wonderful flower. Color Bishop Purple, velvety blackish blotch in throat, a unique and very attractive color, extra fine in a vase with white or yellows.
- Jasper** (Bill)..... **.25**
 Jasper red. Distinct feather of velvety amaranth purple spread over light zones of clear yellow.
- Jean DuTailles** (Lemoine)..... **.25**
 A French introduction. Deep salmon flaked deeper and with maroon blotch. Another one of Lemoine's best. No mistake was ever made in growing this variety. A sure bloomer and a gorgeous spike of flowers fine for basket work or vases.
- Jean Tenny** (N.Z.)
 Color light silvery rose, edges flushed, and sometimes striped, with a darker shade of pink; a cream blotch in center. A very fine exhibition variety, the spikes being well formed, and of exceptional length. *Keep this in mind: Stock held for propagation until 1927.*
- Jenny Lind** (Ruffled) (Hoeg)..... **.30**
 Shrimp-pink deepening to Geranium-pink at tips of petals. Uniform coloring except mid-rib is lighter on all petals and a blotch of baryta-yellow on the reverse side of lower petal. Flowers tubular. Spike compact. Flowers ruffled and edges rolled back. A very delicate variety, one of the very best for floral work. Should be in every high class collection.
- Jewell** (Prim.) (Zee)..... **.25**
 A beautiful salmon-pink with a clear golden-yellow throat. A large wide-open flower that does not show the hooded form of the Primulinus type.
- Joe Coleman** (Coleman)..... **.10**
 A very bright spectrum-red with a carmine blotch; and extremely attractive color with many flowers open at a time. A strong grower and good propagator. Very popular.



ELIZABETH TABOR

Description on page 17

- Joerg's White** (Joerg)..... **3.00**
 This is unquestionably one of the largest flowered Gladioli ever introduced and easily the finest and purest of all white varieties. Five petals in each flower show no other color whatsoever. The lower petal shades to a creamy yellow in the throat, with light crimson veinings. Flowers average 5 to 6 in. across. A great exhibition flower.
- John Merle Coulter** (Diener) **.25**
 Rich scarlet red, almost black throat. Petals of velvet texture, flowers large and flaring. Beautiful variety.
- June Delight** (Kunderd)..... **.25**
 A very early flowering variety, classed with the Reds and is desirable as a cut flower for vase or basket work. Harmonious color blending, good floescence and placement, and a straight grower. This variety in a garden with the earlier blooming light colored shades produces a very pleasing effect.
- King Pearl** (Errey)
 One of the indispensables for all purposes having the large flowers and long well-arranged spikes desired by the exhibitor, and the vigor and hardiness necessary for general cultivation. The color makes it especially valuable, being white, deepening to cream in center, with a cream-yellow blotch in throat. We have grown up to 12 open flowers on a beautifully formed spike. *Keep this in mind: Stock held for propagation until 1927.*
- King Tut** (J. C. Davis)..... **100.00**
 Entered for and received A.G.S. Award of Merit in 1923 for new seedling. Its basic color is Begonia Rose and contains about all the colors known to the Egyptians, but these colors are so harmoniously blended that they produce a flower of wondrous beauty and is the center of attraction of all flowers in my gardens. It is a tall, strong grower, 24 to 28 buds and has as many as 16 flowers of 5½" size open at one time. A.G.S. Standard rating Commercial 94% and Exhibition 96%. Offered for first time this year. No cormels for sale.
- La Beaute**..... **.50**
 A very good white, flowering after White Giant and L'Immaculee. Dr. F. E. Bennett states in his report: "At the different exhibitions at which this variety has been shown during the year, and by visitors to the garden, this variety has been said by many to be our finest white. At the present time, Sept. 27th, there are half a dozen out in all their glory, and one can hardly imagine any variety more beautiful in color and formation."



ANNA EBERIUS

Description on page 7

La Comete (N.Z.)

Resembles "Florence" somewhat in color, has the same white blotches in center, but the bright lilac of "Florence," in "La Comete," is associated with a deeper color. Flowers somewhat smaller, but the spikes longer, than those of "Florence." *Keep in mind: Stock held for propagation until 1927.*

Lady Byng (Gilchrist)60

A Canadian origination introduced for the first time in the United States this season. This is a shell pink of delicate, refined appearance. It is a hybrid of *Primulinus* and *America*, which exhibits none of the hooded characteristics of the true *Prims*. The arrangement of the flowers on the spike is very graceful, and they are well open and of large size, vigorous grower, 5 to 6 flowers open at once. Very early. Exhibited at the A.G.S. Show, Rochester, 1925. Has been granted several Awards of Merit and First Class Certificates.

La Couronne (Lemoine)25

Creamy yellow, lower petals shading to deep yellow at the base, blotched and stippled brilliant scarlet. A very distinct new variety. The showiest and most pleasing of the blotched varieties. Very early.

LaLuna (Groff)50

Cream white with beautiful throat blotch. Flower large, many open, one of the best of Groff's origination.

Laverne (Houdyshel)50

A new introduction of *Prim Hybrids* and is very good, strong, tall grower. The Canary flowers open very gracefully on a long flower spike.

Lavinia (Errey)

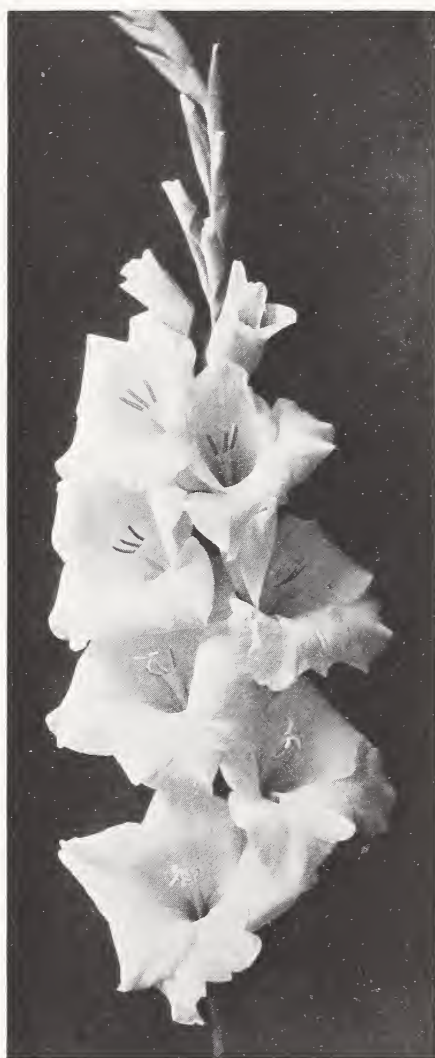
Several exquisitely shaded pink *Gladioli* have been introduced lately, and this is one of the most pleasing. Light pink in center, with cream line on smaller petals, the outer part of the flower and the buds are beautifully tinted with a fine bright pink shade. "Lavinia" has the long spikes required by exhibitors, and should become very popular for decoration. *Keep this in mind: Stock held for propagation until 1927.*

Le Cid (Lemoine)25

Strong grower, flowers are large, wide open, excellent texture and floescence, and a brilliant scarlet in color.

Le Marechal Foch (Van Deursen)05

Glistening white suffused cameo-pink; reverse suffused light rosolene-purple. Very large flowers well arranged on the stem, and of very delicate texture. This is one of the very best of the recent introductions and is very prolific.



MRS. KR. PRESTGARD

Description on page 45

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- Lena Graetz** (Graetz)..... .15
 Originated in Germany and recently introduced in this country. It is a fine white variety, large flowers, good floescence, strong grower and much desired by the cut flower trade for its beautiful placement. This variety as a cut flower has always commanded the highest prices.
- Leota** (Coleman)..... .20
 Geranium-pink, suffused rose-dorée; throat creamy-white blotched amaranth-pink. Large, wide-open flowers of good substance and form and the color is exceptionally pleasing; one of the best.
- Lillian Harris Coffin** (Diener)..... .75
 Shrimp-pink overlaid with peach. Lower petals lemon yellow with dashes of ruby. Nice long spikes. Good cut flower variety.
- Lilywhite**..... .10
 Creamy-white shading to cream in throat with slight magenta markings deep in throat. This is a very popular early white; not as large as some varieties but has a good form and is much prized as a cut-flower variety. Very dainty and fine.
- L'Immaculee**..... .10
 Pure white on tall slender stems. Very graceful and a pure glistening white. A Holland production of merit.
- Linton** (Kunderd)..... .05
 Another small Prim of clear Salmon color, and for small basket work is very desirable.
- Los Angeles** (Houdyshel)..... .75
 Shrimp Pink with orange carmine throat. The color tone is one of unusual delicacy and so pleasing as to be greatly admired. It is a favorite cut flower among the Hollywood motion picture stars. A wonderful florist's flower of individuality and distinction. We call this the ever-blooming or "cut and come again" glad on account of the exceeding abundance of blossoms produced. If planted very close each bulb will throw from two to four spikes of exceptional length just right for florist's use. If planted far apart a great many branches are formed which may be removed as they bloom out. You will be surprised by the number of spikes produced on a single stem. If the entire stem is cut leaving sufficient foliage a fair proportion will throw out a new branch just below the cut with a single spike of rather darker flowers. These second growth stems are shorter but still are useful in floral work. The long blooming period and the great quantity produced give the "Los Angeles" exceptional merit for landscape work.



CRIMSON GLOW

Description on page 13

Lottie Belle (Carpenter).....	.25
Introduced for the first time this year. Orange with beautiful throat markings. Large flowers, many open at a time. Strong grower. Good producer.	
Louise (Wright).....	.15
Glistening white suffused Phlox-pink; Phlox-purple at edges; throat blotched, true purple with mid-rib of rhodamine-purple; a very beautiful color and a strong grower.	
Loveliness (Zee).....	.10
This variety produces wide open flowers of distinction in daintiness and beauty. Color soft, cream tinted pink. Flowers are large and well placed on the spike. Extra good.	
Lucette (Bill).....	.20
A new ivory white with lines of faint pink. Good florescence.	
Lucie (Hopman).....	.15
Clear light yellow. Lower petals flushed crimson in throat. Flowers have good substance and are well arranged. It is extremely early and hence is in great demand.	
Lynda Day (Carpenter).....	.50
Introduced for the first time this year. A beautiful orange, self-color, strong grower, large flowers and excellent florescence.	
Maiden's Blush (Prim.) (Gruellmans).....	.10
Flesh-pink, lightly flaked with pale old rose, throat suffused Mallow-pink. Very dainty and fine. Flowers well arranged on long wiry stems, very graceful for decorating purposes and the earliest of all forcing varieties.	
Maine (Vos).....	.50
White, lower lip faintly suffused pale yellow with delicate mallow-purple etching deep down in throat. A very strong, upright grower with good form and substance. Very fine.	
Majestic (Hopman).....	.25
Orange-scarlet, shading to flesh pink in throat, creamy white blotch on lower petals.	
Marshal Foch (Kunderd).....	.25
LaFrance-pink, overlaid Geranium-pink; blotched scarlet-red in throat. Very large, wide-open flowers, growing on good sturdy stems. A Grand Gladiolus named after a great man. Should be in every collection.	
Martha Fernekes (Diener).....	.25
Iris blue, with large violet spot on the lower petals. Odd and beautiful variety admired by everyone.	



EUGENE LEFEBRE

Description on page 19

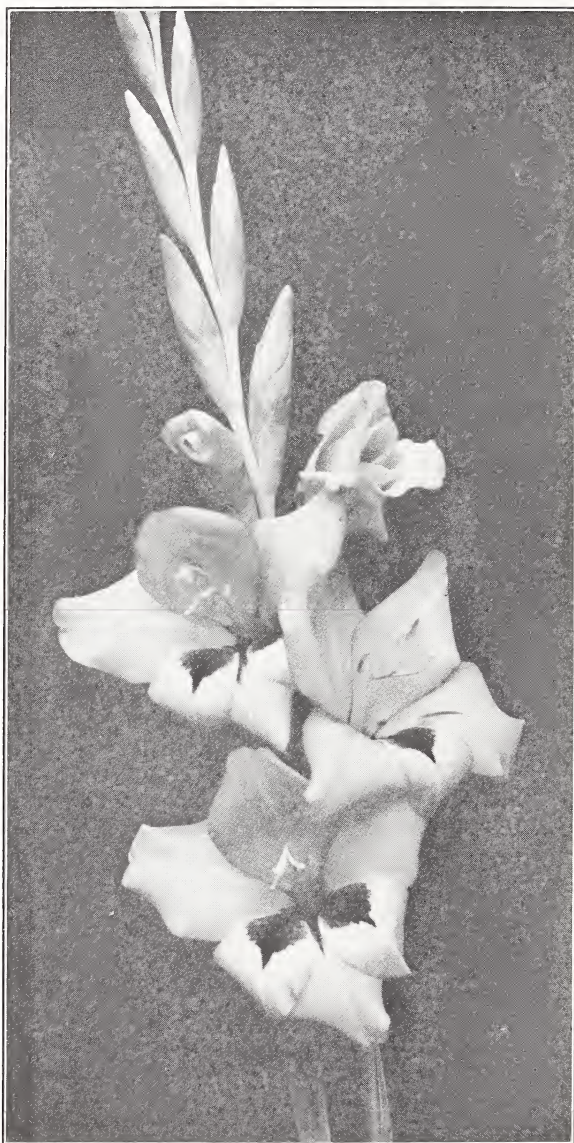
Mary Pickford (Kunderd).....	.15
White, lower petal suffused primrose in throat. This variety is very unique in having a stem and the calyx of the flowers almost white. Very distinct and beautiful.	
Masterpiece (Kunderd).....	.50
Rose-red; throat lightly marked amaranth-purple. Sometimes called an American Beauty Rose color. This is a very beautiful shade and the form is excellent.	
Midnight (J. C. Davis).....	1.00
As dark as the name implies. Very good.	
Milady (Bill) (Ruffled).....	.40
Extra tall, strong, ruffled variety of creamy white. Naples yellow throat with heavy Amaranth purple feather. Very strong, prolific grower and usually branched.	
Miss Helen Franklin (Ruffled) (Kunderd).....	.05
White, with a blotch of rhodamine-purple in throat. A well ruffled variety, very prolific and an excellent variety for forcing.	
Miss Madison (Boynton)50
Veyr bright pink overlaid on white. This variety won First Prize as best pink at the Dalton Fair in 1925.	
Mme. Maumene (Vilmorin).....	.75
White with dark garnet throat. French variety. A very desirable variety to grow.	
Mme. Mounet-Sully (Lemoine).....	.40
Milk-white; throat blotched earmine on primrose-yellow ground. The blotch is very distinct and fine. We consider this the best of the Lemoine type. Not a very strong propagator and will always remain fairly high-priced.	
Mona Lisa (Ruffled) (Kunderd).....	.15
A very beautiful shade of palest rose-pink, sometimes called bluish-white. A very pale shade almost a self-color. The most delicately colored Gladiolus that we know of. Well ruffled and cexceedingly beautiful.	
Morning Star (Bill).....	.25
Jasper pink, star shaped flower with yellow throat, carmine feather through the yellow.	
Mr. Mark (Velthuys).....	.25
Lobelia-violet suffused Saccardo's violet; throat barium-yellow with a blotch of amaranth-purple. This is one of the best of those commonly known as light blue varieties. Very popular as a cut-flower variety.	



CHATEAU THIERRY

Description on page 13

Mrs. C. R. Hinkle (J. C. Davis).....	5.00
A Giant flower of remarkable color, deep velvet maroon red with black stripes appearing as though burned in the petals. Strong, vigorous grower, rapid multiplier, many flowers open and one of the best of recent introductions. No cormels for sale.	
Mrs. Dr. Norton (Kunderd).....	.10
Hermosa-pink shading to Cameo-pink; very delicately flaked eosene-pink; throat barium-yellow, stippled with tyrian-rose. Large wide-open flowers that grow on tall slender stems; very graceful. One of the most beautiful of all moderately priced Gladioli.	
Mrs. F. C. Peters (Fischer).....	.35
A beautiful shade of amaranth-pink with a purplish blotch in the throat. Sometimes referred to as an Orchid color. A very beautiful Gladiolus and very popular.	
Mrs. Frances Brooks (Brooks).....	.10
Color is that of bright Premier Rose; has strong, upright habit of growth; several open at time, fine reproducer; retailers handling our cut flowers last season rated it as the most profitable variety handled and praise its excellent keeping qualities.	
Mrs. Francis King (Coblentz).....	.05
Jasper red, lower petals splashed deeper red, throat lighter. Tall straight spikes. Very large flowers of fine substance and arrangement. Excellent for forcing or cutting.	
Mrs. Frank Pendleton (Kunderd).....	.10
Deep rose pink, shading to a pale pink throat, noted for large bright rose red blotch on lower petals. Strong straight spike. In great demand.	
Mrs. H. E. Bothin (Ruffled) (Diener)25
Light geranium pink, heavily ruffled. Flame scarlet center. Strong, well built spikes; first class show and cut flower variety. One of the loveliest combinations in Gladiolus. It has created a sensation wherever produced. A heavy propagator.	
Mrs. J. K. Armsby (Diener)	1.00
Coral pink, delicately penciled with vermilion near the edges. Throat cream, speckled with ruby. Flowers very large, a great many opening at one time, and of great lasting quality. This is one of our finest productions and is sure to satisfy any critic.	
Mrs. John R. Walsh (Diener)50
Heavily ruffled, flesh pink. Three lower petals of flame shading into dark ruby at the throat. Flowers are very large. This is a seedling of Mrs. Pendleton, Jr. It is a magnificent variety that should be in every collection.	



SWEET LAVENDER

Description on page 63

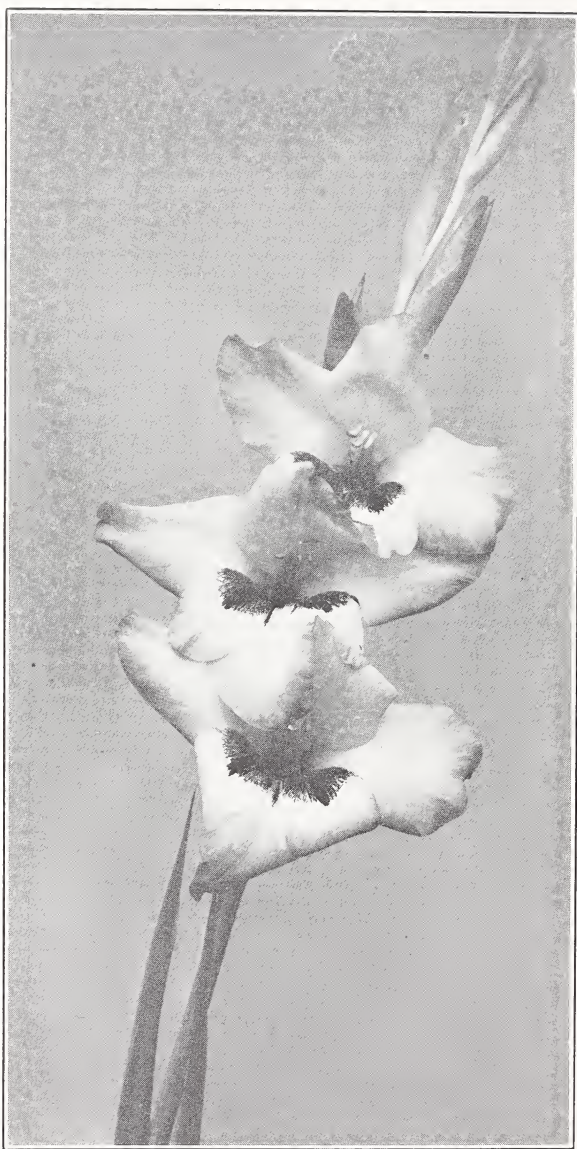
- Mrs. Kristian Prestgard** (Prestgard) **2.00**
 One of the outstanding Gladiolus this year, and when Kristian tells the world it is good you can gamble your last dollar that it is so. It is as pure and white as Europa and as strong and sturdy as Peace. Offered this year for first time. Awarded Silver Medal at Iowa State Fair in 1924. Attracted much attention and was admired by thousands of visitors at A.G.S. Exhibition Gardens, Rochester, N.Y., during blooming season, 1925.
- Mrs. Leon Douglas** (Diener) **1.00**
 Ground color begonia rose striped with flame and brilliant scarlet. Lip pale lemon slightly speckled with ruby. The size of the flowers, we believe, are the largest in existence, and all are very open and well set on long spikes. Spikes are extra long and have up to as many as seven side spikes on each main one. Bulbs are of very large size.
- Mrs. Mary Stearns Burke** (Diener) **.25**
 Canary yellow, overlaid with apricot and tinged with rose. Deep canary center with ruby throat. Long spikes with flowers symmetrically placed; stem wiry and upright. Flowers large. It is one of the finest yellows known so far. Very valuable as a cut flower variety.
- Mrs. Newell Vanderbilt** (Diener) **.50**
 Light salmon pink, heavily ruffled. Throat sulphur yellow, mottled and striped with crimson. Large flowers, clean grower and A-1 variety.
- Mrs. P. W. Sisson** (Coleman) **100.00**
 A seedling of wondrous beauty shown for the first time at the A.G.S. Exhibition in New York City, August 1924, and was awarded the A.G.S. First Class Certificate, also won the Sisson Cash Prize of \$100.00 for best seedling.
- Mrs. Richard Lohrman** (Diener) **1.00**
 Creamy shell pink with pale yellow lip. A color rivaling the finest orchid. Flowers are very large and edges heavily ruffled. Long, sturdy spikes which sometimes kink, wonderful for decorative purposes. A variety of indescribable beauty.
- Mrs. T. Ratray** (N.Z.)
 In spite of its scarcity, this variety, with its fine bright rose color, and almost unequalled length of spike, is generally prominent on the show bench at the principal shows. Has been shown with 19 open flowers on the spike, and has won several championships. *Keep this in mind: Stock held for propagation until 1927.*



VESTA TILLY

Description on page 65

Mrs. Truxton Beale (Diener)25
Cream, rose pink striped, very large open flowers. Lip yellow and brown sprinkled. Long, well built spikes. A beauty.	
Mrs. Willard Richardson (Diener).....	.50
Deep crimson, maroon center. Petals of very heavy texture. Large flaring blossoms. An unexcelled red which does not fade.	
Mrs. Wm. E. Clark (Fischer).....	.25
A fine salmon-pink with bright crimson blotch. Has fine spike with many blooms open and well placed.	
Mrs. William Kent (Diener)25
Colors ranging from rose to shrimp pink, overlaid and striped with deeper rose pink. Throat straw color mottled with ruby. The color of this variety is exquisite and suitable for cut flowers. Of rapid growth and a heavy propagator. Flowers are large and spikes tall.	
Muriel (Pfitzer).....	.25
One of the most beautiful varieties on the market. True lilac slightly darker at tips of petals. Petunia violet blotch on lower petals. Strong straight spikes. Flowers large, excellent substance and arrangement, 14 to 16 on spike. Magnificent.	
Myra (Prim) (Kunderd).....	.05
A giant-flowered Primulinus hybrid. Deep salmon-pink over yellow ground. Yellow throat with pink lines. Tall slender stems. Exquisite and showy.	
Myrtle McNally (Diener).....	.25
Cream with touches of rose-pink on the edges. Ruby center with canary lip heavily ruffled.	
Nancy Hanks (Salbach)75
Very rich peach red to orange pink with prominent grenadine tongue. Wide open flowers much on the order of Alice Tiplady but larger and of taller growth.	
Nemo (J. C. Davis).....	.75
Pure white, very large flower, many open, placement perfect. Five to six feet tall, heavy bright foliage. New.	
Niagara (Banning).....	.10
Primrose-yellow, delicately suffused rose-pink. One of the older varieties that is still worthy of a place in any garden. When well-grown there is none better in its class. A splendid cut-flower variety.	
1910-Rose10
Rose-pink shading to rose-red; buds rose-red; lower petals slightly marked rose in throat, with white center line. Very early and fine. An extra good variety for the early cut-flower market.	



CAPTAIN BOYNTON

Description on page 9

Nokomis (Bill).....	.25
Flame scarlet flaked mahogany at tips. Lemon yellow medial lines. Ruffled. Bill correctly named this novelty as it is Indian both in color and growth.	
Nora (Velthuys).....	.25
Grayish lavender, throat lighter, edges of petals flaked deeper lavender. Wide amaranth purple stripe on lower petals.	
Normanda (Carpenter).....	.50
Introduced for the first time this year. Beautiful shade of salmon-pink with no perceptible markings. Strong grower. Sixteen to eighteen buds, many open and an excellent variety.	
Norwalk (Bill).....	.35
Deep scarlet with large yellow throat with a faint tinge of blue on edge of petals.	
Obelisque (Gravereau).....	.50
Creamy yellow with dark yellow center. Very good. One of the best keepers in its class, flowers are 5 inches or more in diameter and many open.	
Odin (Heemskerk).....	.15
Dark salmon pink with intense carmine blotch. A very good cut-flower variety and always in demand by florists.	
Ohio (Vos).....	.15
Creamy white. Strong spikes. Many flowers open at one time. Dr. F. E. Bennett, President of the A.G.S. says of Ohio: "It is one of the most glorious blooms that I have ever cut and has the purity and formation of a Water Lily."	
Opalescent (Bill).....	.50
Bill says: "They are wonderful spikes of very large pale rose lavender. A pure self color with soft lilac throat lines. Flowers are well placed with broad petals of good substance on strong, straight stalks.	
Orange Brilliant (Cave).....	.05
Here is a little Prim that has never received the approval of the grower that it rightfully deserves. It is a small flower with beautiful orange color and when placed in a vase or small basket is really marvelous in its beauty. There is no better glad grown for table decoration and its great keeping qualities as a cut flower makes it a very desirable variety to grow.	
Orange Glory (Ruffled) (Kunderd).....	.10
Peach-red, suffused scarlet; throat blotched carmine, with creamy white stripes in lower petals. This is a very vigorous grower, well ruffled and very prolific, usually throwing two to four spikes to a bulb. It is so vigorous that the foliage makes it one of the best for landscape work. Nothing better in its class. Mammoth bulbs.	



SHEILA

Description on page 61

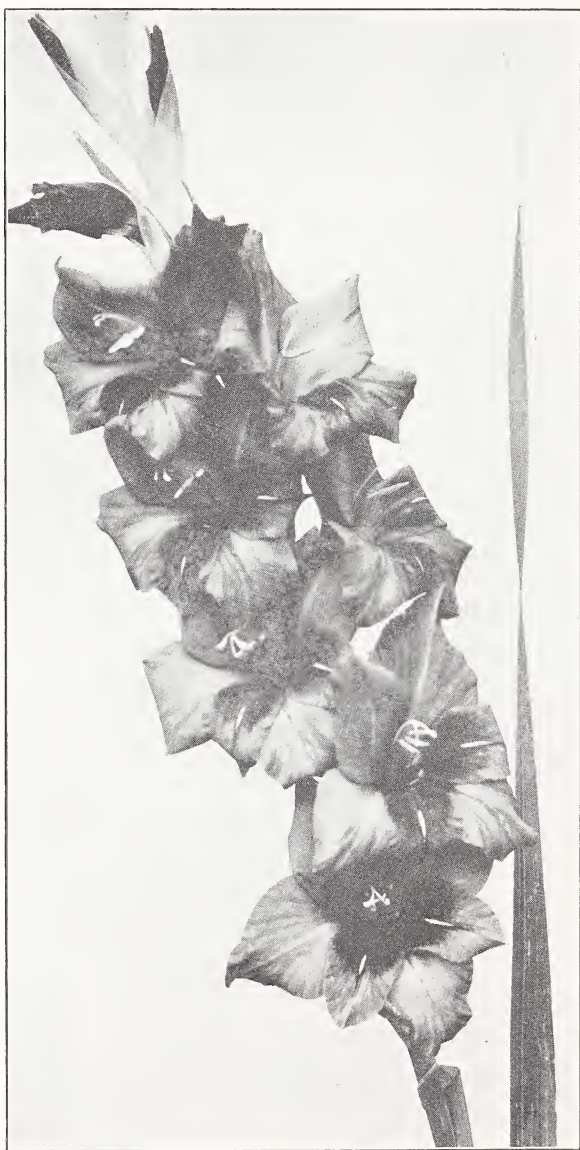
Orange Queen50
A beautiful copper orange self color. It is of the primulinus grandiflora type. Received much favorable comment at the A.G.S. Show and was admired by all visitors at my gardens. Stock limited.	
Osalin (Salbach)75
A very lovely coral pink with soft orange markings in throat. Especially beautiful under artificial light.	
Ox Heart (J. C. Davis).....	5.00
Petals, Ox Blood shading to Burnt Lake at edges. Stamens, Dahlia Purple; lower segments striped Burnt Lake; throat white, stipled Ox Blood; pistil, Bordeaux. Bud in roll Maroon. Number of bloom, 15 to 18; number open, 5 to 7; substance, good; form, good; placement, good. Fine Dark-red. Stem, 18 inches; growth, average. Introduced first time this year.	
Panama (Banning).....	.10
Pale vinaceous pink. Lower petals have rose pink stripe in center. Distinctive and popular. Strong spike. Well arranged flowers.	
Peace (Groff).....	.05
A late white. Pure white with tyrian rose blotch on lower petals. Very tall straight spikes carrying 18 to 20 well arranged blooms. Very popular with the trade.	
Pearl of California (Kingsley).....	10.00
A new introduction and offered for the first time this year. Strong, upright grower, flowers of excellent quality, measuring 5 inches in diameter on long spike which contains from 26 to 32 buds, with 8 to 12 open at one time. The large flower is of the clearest, softest LaFrance pink nature ever put in a Glad, blending to a rosy white throat. Each spike of this variety forms a bouquet in itself. The thousands of visitors at the A.G.S. Trial Grounds during the past summer pronounced it a wonder, and it will be one of the leaders when stock becomes more plentiful. You will love this flower and make no mistake in growing it, either commercially or for private garden. No cormels for sale.	
Pink Perfection (Hopman).....	.10
Beautiful alizarine pink, narrow pencil stripe through center of each petal. Strong spikes curved in such a manner as to make an excellent flower arrangement. Flowers are large and of fine substance. Excellent.	
Pink Wonder (Kemp).....	.20
LaFrance pink, shading to a pale pink throat. Small amaranth purple blotch on a pale yellow ground on lower petals. Immense flowers on tall strong spikes. An excellent recent introduction.	



JEAN du TAILLES

Description on page 31

Pippin (Bill)35
Soft blush pink with a feather and stippling of red on cream throat. Large flowers and strong growing.	
Pola Negri (Kunderd)50
Apricot with yellow lip. Ruffled shading into old rose and salmon on the outer edges. One of the loveliest color combinations ever seen. Flowers on the spike sometimes come irregular. A very heavy propagator. We especially recommend this variety.	
Pride of Lancaster (Ruffled) (Kunderd)15
Shrimp-pink, suffused peach-red; throat blotched scarlet-red. A very fine color. Very compact spike with bloom well set. This variety is sometimes described as a brilliant orange-salmon. Very beautifully ruffled and fine in every way.	
Pride of Rochester (J. C. Davis)25
Pure white wide open flowers, perfectly placed on tall strong stem. Named in honor of the Flower City.	
Primadonna (Fischer)10
A fine <i>Primulinus</i> of rich yellow with very deep yellow lip. Graceful and airy, side segments very broad giving the blooms the appearance of a butterfly. For table decoration this variety is unsurpassed.	
Primunella (Ruffled) (Kunderd)10
A Cartridge-buff, suffused peach-red; lower petals pinard-yellow, lightly striped carmine. A grand ruffled, butterfly, Orchid-like flower. Very beautiful.	
Prince of Wales (Van Zanten)10
Strawberry pink shading to a very pale pink throat. Faint scarlet blotch on lower petals. Strong spikes. Flowers large and well arranged. In a class by itself. Very early.	
Princeps (Van Fleet)10
Scarlet-red with blotch of same color on a creamy yellow ground on lower petals. Very heavy foliage and immense flowers.	
Priority (Bill)50
Large open flowers of Venetian pink shading darker toward the tips. Faint central lines and feather of deep rose pink. Large and strong, yet delicate.	
Purple Glory (Kunderd)25
Tyrian-rose, suffused amaranth-purple; slightly flaked; a very dark, velvety-purple in throat. This is probably the most popular of all of the "Glory" group. An excellent show variety. You can't have the best exhibition collection or the finest garden varieties without this wonderful Purple Ruffled Glory. It stands high in the list of best varieties.	



DUCHESS OF YORK

Description on page 15

Pythia (Kunderd).....	.15
Spectrum-red, beautifully blotched carmine; reverse blotched white at base. A fine large flower of a very attractive shade and the white blotch on the reverse or outer throat makes it more select.	
Queen of the Night (Diener).....	.75
Carmine, overlaid and flaked Victoria-lake; glossy, dark and velvety. One of the darkest of all Gladioli.	
Radium (Vos).....	.15
A beautiful Glad. LaFrance pink tinted lighter. Lower petals have a scarlet red blotch on a creamy white ground. Very tall straight spike. The substance and arrangement of the blooms is excellent. One of the best of the recent introductions.	
Rags (New—Just Out).....	.35
Did you ever walk along the street and observe a little woolly, scraggly pup that was so homely you really felt sorry for it? Rags is not a pup but a Glad, the parentage of which no other Glad would claim responsibility, but it is just so ragged that you must laugh at it every-time you pass it in the garden. Rags is a nice little yellow Glad, flowers last a long time, which makes it more valuable as you get so many more laughs from it. You will never regret growing it.	
Red Canna (Kunderd) (Mrs. W. E. Fryer).....	.15
Deep scarlet-red. Base of lower petals streaked white. Tall strong spikes. Many flowers open.	
Red Emperor (Groff).....	.15
Bright nopal red, self-color except that lower petals are speckled white in throat. Enormous flowers on strong spikes. One of the best scarlet-reds.	
Red Giant (Biggard).....	.25
(No. 2 Bulbs).....	.20
A new introduction. In a Gladiolus all that the name implies. Tall, strong grower. Foliage dark green. Flowers are borne on a long, straight spike, many open, giving it great florescence. Flowers measure nearly 6 inches in diameter, well placed and are a clear light red, no other trace of color or marking. A grand landscape variety both for foliage and flower. These flowers were grown in 1925 at the A.G.S. Exhibition Grounds in Rochester, and were greatly admired by the thousands of visitors. Special price for all sizes by the 100 or 1000.	
Red Star	1.00
For color description we are closest to reality when we state: "Dazzling blood-red." A quantity of blooms dazzles the eye. Very good.	



LOS ANGELES *Description on page 37*

- Remembrance** (Ruffled) (Kunderd)..... **.35**
 Geranium-pink deepening to rose-dorée at outer edges; throat blotched pomegranite-purple. Slightly ruffled. A very beautiful color and a strong grower.
- Renown** (Errey)
 A Gladiolus of the highest quality, and of exquisite coloring, which, in the center, is a lovely deep cream, shading off to a lighter tint at the edges; a pure yellow blotch in the throat. Flowers of most refined type, on long, perfectly formed spikes. *Keep this in mind: Stock held for propagation until 1927.*
- Revue** (Bill)..... **.35**
 A prim. of martius yellow shaded to delicate pink at tips of petals. Its reflexed slightly frilled petals make it very graceful.
- Richard Diener** (Ruffled) (Diener)..... **.50**
 Pale geranium-pink, occasional flaking of rose-dorée; throat blotched barium-yellow, lightly stippled carmine; mid-ribs sometimes barium-yellow. This is a well ruffled variety and comes well arranged on the stem with many open at a time. One of the very best.
- Romance** (Kunderd)..... **.30**
 An unusual flower hard to describe. Orange, salmon rose, red and yellow throat and with a bluish border surrounding each petal.
- Rose Ash** (Diener)..... **.25**
 Cerinthian red shading into ashes of roses on the outer edges. Lower petals light yellow speckled with ruby. Flowers large and well placed.
- Rosemary** (Bales)..... **1.50**
 The wonderful new Gladiolus. As unusual as it is beautiful. Perfectly adorable in its delicate coloring. White, marked with fine hair lines and stipplings of lavender rose which becomes pure pink under artificial light. The markings are carried clear through the petals, so that the back of the blossom looks the same as the front. Good sized blooms carried on tall, straight, gracefully erect stems. Several open at one time. Easily arranged in vase or basket, for it is not necessary to have the spikes facing outward, as the backs of the blossoms are as handsome as their faces.
- Rouget De Lisle**
 A Gladiolus of the highest quality, and one of the most reliable exhibition varieties in existence. The color varies. At its best it is a rich, deep, reddish orange, a striking blotch of a purple or violet shade, bordered with chocolate in center. In type of flower, and in length, and especially formation of spikes, this variety very nearly approaches the ideal. *Keep this in mind: Stock held for propagation until 1927.*



OBELISQUE

Description on page 49

Rubini (Heemskerk)20
Orange scarlet with clear white eye. Large flowers. Very showy.	
Ruth Taylor (Diener)	1.00
Snow-white without any markings. Violet stamens. Flowers six to seven inches in diameter. Very long, strong spikes. We believe that this is the first real white of large size.	
Salmon Beauty (Kunderd)10
Deep salmon with rich salmon yellow throat. A large flowering prim.	
San Anselmo (Diener)10
Pure white delicately penciled with ruby-pink. Flowers very large and free. Fine for cut-flowers.	
Saraband (Salbach)	2.00
Very large, wide open flower of rich velvety bordeaux with straw yellow blotch, feathered bordeaux. Pistils deep rose red. A bowl of these with California Canary is wonderfully rich and satisfying. One only to a customer. Stock very limited.	
Sausalito (Diener)25
Rose-pink overlaid with bright geranium-pink. Magenta throat speckled with white. Flowers very large and heavily ruffled.	
Scarlet Princeps (Kunderd)20
Intense scarlet, slightly deeper in throat. The massive arrangement of flowers on stem is extraordinary distinct.	
Scarlet Wonder (Cowee)50
Mammoth pure deep scarlet flowers on tall strong stems. We all know Red Emperor. Planted side by side with Scarlet Wonder, Red Emperor is a dwarf in height and size of bloom.	
Scarsdale (Cowee)25
Magenta, lower petals are shaded darker and are streaked creamy white in throat. Slightly curved spike. Well arranged flowers.	
Schwaben (Pfitzer)05
Very popular with florists. Marguerite yellow with small amaranth purple blotch on lower petals. Very heavy spikes and foliage. Flowers well open and of good substance. Fine forcer.	
Sedan (Kunderd)10
A pretty yellow prim and is distinctive Primulinus type.	



BREAK O' DAY

Description on page 9

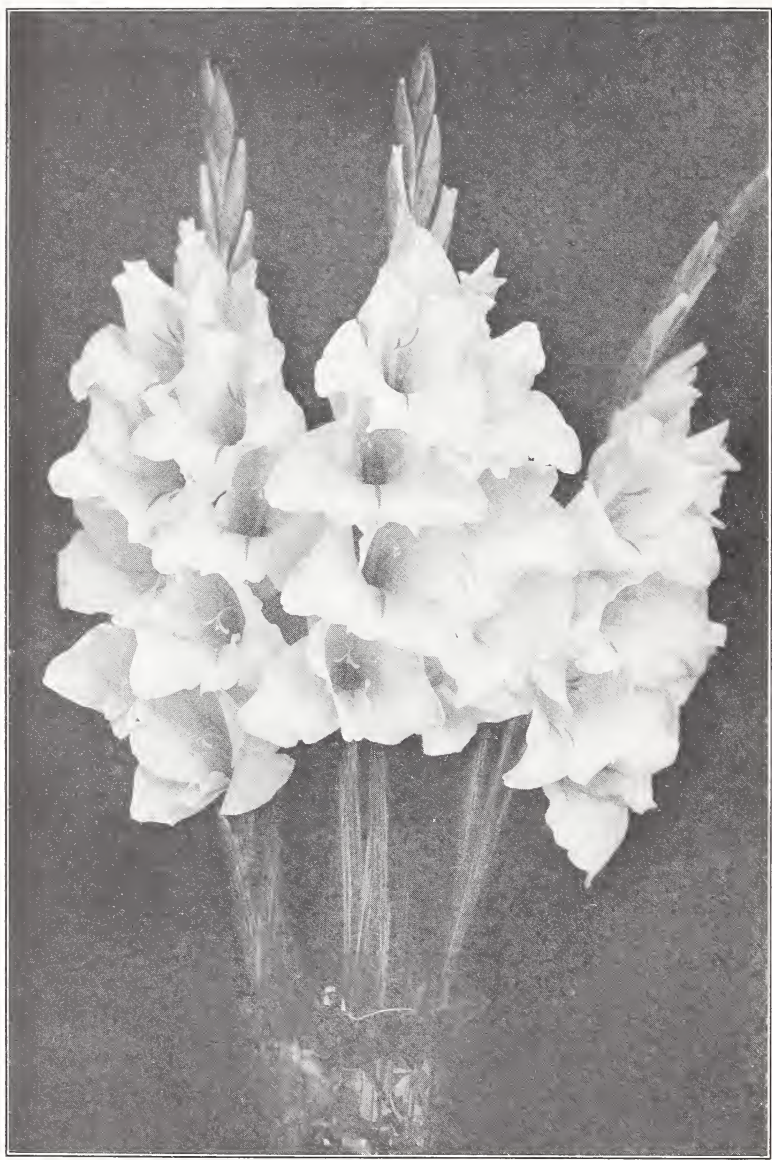
- Sentinel** (Errey)
One of the very best salmon-pink Gladioli, having a good color, large bold flowers, and excellent spikes. Color warm salmon-pink, with darker feathering, and crimson blotch on cream ground. A favorite with exhibitors. *Keep this in mind: Stock held for propagation until 1927.*
- Shiela** (Coleman)..... .25
Light coral-red, fading to flesh-pink in throat, with primrose blotch on lower petals, penciled with pomegranite-purple. Form good, with plenty of vigor. An exceptionally good early variety.
- Sibyl** (Bill)..... .40
Large cream flowers with tips of petals flaked mallow pink. Awarded Certificate of Merit A.G.S. Show, Aug. 1924.
- Sidney Plummer** (Salbach)..... .35
Beautiful soft yellow, suffused delicate pink. Rich amber lip, amaranth purple tongue. An exquisite color combination. Blooms large, well placed, and slightly ruffled. Many open at one time. A very fine yellow. Rated by Mr. Chas. E. F. Gersdorff at 95, both as a commercial and exhibition flower.
- Souvenir** (Gravereau)..... .25
Pure golden yellow Primulinus Grandiflora. First class certificate, Haarlem, 1921. The most perfect flowering Gladiolus of the purest golden yellow color. It grows and multiplies rapidly. "We gave this variety a thorough test this summer and also exhibited it at several shows and it was one of the most admired Primulinus. No collection should be good without this fine yellow."
- Sunburst** (J. C. Davis)..... 3.00
Large blooms of beautiful yellow on tall erect stems. Shultz says: "A whole bouquet on one spike."
- Sunset Glow** (Gibbs)..... .20
A new introduction and a variety that attracted much attention at the Rochester Show, 1925. A beautiful scarlet color, excellent florescence, strong grower and a desirable variety to grow.
- Surprise** (J. C. Davis)..... .50
Large pure white. Very fine. I was really surprised at the form and beauty of this variety when I first saw it.
- Sweetheart** (Kemp)..... .25
A beautiful cream colored Prim Grandiflora. The flowers are very large, well placed on a strong straight spike and many open. It is a new introduction and has been greatly admired.



OPALESCENT

Description on page 49

Sweet Lavender (Coleman).....	.10
Light lavender, deeper in throat with purple blotch. The earliest bloomer in my garden.	
Theda (Bill).....	.40
Shrimp pink gradually fading to yellow in the throat. Small violet lines on lower petals. Early to bloom.	
Theda Bara (Hoeg).....	.15
A beautiful white flower grown on a long straight spike. Many flowers open and a good variety to grow.	
The Orchid (Sprague).....	100.00
It resembles no other flower in the show, either in color or form and is fittingly named "The Orchid", for a single floret worn as a cattaleya would readily be mistaken for one a few feet distant. Its long, narrow, ruffled and lacinated petals open to a width of six to nine inches with a ground color of very pale lavender flecked toward the edges and ends with lavender pink. The upper petal is usually incurved, partially concealing a touch of yellow in the throat crossed by two very narrow feathers of amaranth. Four to five florets are open at one time and are gracefully placed on the spike, not opposite but all facing the front. While most interesting variations in form and color of this remarkable flower have been brought out from time to time, during the last fifty years, no so distinctly new type has ever before been shown.	
Thos. T. Kent (Diener)25
Pale hermosa-pink, suffused Begonia-rose, flaked spectrum-red. Throat Marguerite-yellow, blotched carmine. Very striking. A large tall-growing variety with plenty of flowers open at a time. This variety is sure to attract attention and much favorable comment.	
Titan (Errey).....	
Of all the Gladioli in our lists this stands out as the largest. Up to six of these truly gigantic blooms, set well apart, form a spike which, once seen, will not readily be forgotten. The color is decidedly pleasing, a clear salmon-pink shade with a purple mark on the lower petals. Though comparatively new, this variety has become already one of the most popular in our collection. <i>Keep this in mind: Stock held for propagation until 1927.</i>	
Titanic (Hoeg).....	.20
Large wide open flowers of lilac purple, with light lines in lower petals.	
Triomphe de Caen (Vilmorin).....	1.00
White, slightly tinged rose. French variety.	
Triumphator (Krelage).....	1.00
Large orange red. Strong and tall. Spikes 5 to 6 ft. tall, 18 to 24 flowers in spike, many open.	



ELAINE

Description on page 17

Trojana (Bill).....	.30
Large open flowers of soft geranium pink daintily flaked with rose, bright scarlet lines on pale yellow throat.	
Twilight (Kunderd).....	.50
An exquisite new production, as beautiful as a seashell. Creamy white, flushed pink, with throat of blended pink and yellow. One of the most beautiful Kunderdi.	
Tycko Zang (Austin)	3.00
Tycko blooms are of a beautiful shade of clear salmon-pink with a brilliance unsurpassed and possibly unequaled under an electric light. The individual petals which are of good substance are very broad and are rounding at the tips. The flower usually measures five inches in diameter; has white throat faintly dotted with deep cerise. Several blooms are open at one time and well placed on an always straight spike, four feet in height. Has broad heavy foliage and is a good propagator. This grand new variety will add beauty and distinction to your garden. You are bound to want this in quantity. Get your start now.	
Tyrian Beauty (Kunderd).....	.20
Magnificent spike of large flowers of pure Tyrian rose almost American Beauty rose. Upper petals slightly lighter. Tall straight strong grower, beautiful and attractive. Surpasses all others of like color.	
Vanity (Bill).....	.35
An extraordinary prim. hybrid. LaFrance pink flushed over cream ground with stippling of hermosa pink on cream yellow throat. An unusually tall grower.	
Vaughan's White (Vaughan).....	.50
The best white ever introduced. Not merely because it is an exquisite pure white, but because of its strength and vigor, so often lacking in whites. It receives very high approval of those who know Glads best. Large, well-expanded flowers of great substance; pure white with no markings. Many open, on strong spike. Earlier and larger than Europa.	
Venus (Bill).....	.75
Large creamy flowers overlaid with a flush of pink. Soft, delicate shades.	
Vesta Tilly (Krelage).....	.20
A delicate blush pink with a small violet blotch. Large firm flowers. A recent importation that is very good.	



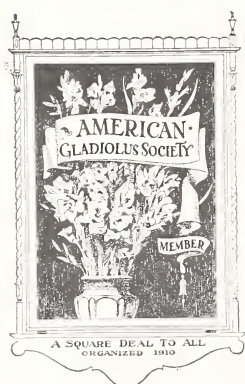
LUCETTE

Description on page 39

Victor (Errey)	
This grand variety supercedes all such as "Gigantic," etc. The color is brilliant scarlet, with large, conspicuous, pure white blotches on lower petals. It has extra large, well opened flowers, about six open at a time on strong, well formed spike. An exceptionally vigorous variety which we can recommend for all purposes. <i>Keep this in mind: Stock held for propagation until 1927.</i>	
War (Groff)10
Deep blood red, shaded crimson-black; very tall and conspicuous. Wide open flowers and the best late red.	
White City (Jonkheer)25
Pure white with long narrow petals.	
White Giant (Van Meerbeek)10
Enormous flowers of pure white. The spikes are long and well filled with many wax-like blooms.	
White Wonder (Kemp)15
Almost pure white; faintly flaked rose-pink. A very large flower well set on the spike and many open at a time. Very popular.	
W. H. Phipps (Diener)	2.50
LaFrance pink overlaid with light rose salmon, lighter toward the center. Lower petals very faintly striped and speckled with ruby. Flowers enormous. A masterpiece in Gladioli.	
Wilbrink (Hopman)05
One of the earliest. Pale livid pink, upper petals tinted slightly darker. Lower petals have a light amaranth purple blotch on a yellowish ground. Strong spike. Many flowers open. Substance and arrangement fine. The excellent qualities of this variety both for forcing and cutting has made it the most popular variety on the market.	
William Kent (Ruffled) (Diener)	1.00
Ivory-yellow, suffused a rose-pink at edges; throat buff-yellow primrose, sprinkled carmine. Well-ruffled, with 8 to 10 blooms open at a time and good arrangement on the stem. We consider this the best of the Diener originations, having exceptionally good form and the color harmony is very pleasing.	
Winona (J. C. Davis)	1.00
White, with lavender pencilling in throat. A beautiful flower and one of my best originations.	
Wisconsin (Vos)15
A lovely pure white variety with a small amaranth purple stripe on lower petals. Fine strong spikes. Large flowers of fine substance. An excellent white and very popular	

Wolverine (Vos)15
Light coral pink mottled deeper pink with tyrian rose blotch on light yellow ground on lower petals. Excellent shipper.	
Yellow Gem (Kunderd)10
Tall, light yellow with delicate throat markings of pomegranite purple. Early, distinct, many open. A fine cut flower variety.	
Yellow Hammer (Gruellmans)15
Primrose yellow with a small old rose blotch on lower petals. Tall straight spikes. Substance and arrangement of blooms excellent.	
Yosemite (Diener)50
Geranium red shading into rose dorée. Light stripe through the center of each petal. Lip pale lemon yellow. Flowers very large and open. Spikes often reach a height of seven feet.	

SELECTED MIXED BULBS per 100 \$2.50 Per 1 doz. 50c



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